

Questions and Answers

Will the competition be preceded by an advertising campaign?

A Communication Plan is in place to ensure good visibility of the event. The competition will be advertised in various ways (press releases, postings, publications, web sites and a televised public service announcement).

Are the weather conditions likely to impact the event?

The competition will take place under any weather condition. The on-the-water search and rescue event may be cancelled should the conditions for navigation or the lack of visibility put the safety of the participants at risk.

What will be the entrance fee for the competition?

Public access to the site is free.

What is the schedule of the competition?

The participating teams will rotate between the various events, which will take place simultaneously on the site. The spectators will have the chance to see the teams competing in all events throughout the day.

The banquet and the awarding of the prizes will take place in the evening of the competition in the presence of many dignitaries.

Can sponsors/donators contribute by means of gifts in goods and services?

Certainly. The Coast Guard Auxiliary is constantly searching for partnership agreements in order to reduce the costs of operating, training members, and acquiring rescue equipment.

What visibility will the sponsors/donors have at the time of the event?

The sponsors/donors will be highly visible not only at the time of the competition but also before and after the competition because the communication program and video will convey the name and the logo of the partners throughout the pre-event advertisement campaign.

How will the competition contribute to the CCGA mandate of prevention and safe boating education?

The events will demonstrate the safe conduct and behaviour fishers and pleasure boaters must adopt when they go on the water. The events also call attention to the safety equipment that is necessary to have on board, and the importance of basic knowledge in the field of navigation.